**TEXAS STATE VITA**

**I. Academic/Professional Background**

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| A. | Name: Amber Hinsley | Title: Ph.D. |

B. Educational Background

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| --- | --- | --- | --- | --- |
| *Degree* | *Year* | *University* | *Major* | *Thesis/Dissertation* |

Ph.D. 2010 Univ. of Texas-Austin Journalism Dissertation

M.S. 2006 Kansas State Univ. Journalism Thesis

B.A. 1999 Truman State Univ. Communication

C. University Experience

Saint Louis University (St. Louis, MO)

2017-2020: Associate professor, Department of Communication

2010-2017: Assistant professor, Department of Communication

University of Texas (Austin, TX)

2006-2010: Teaching assistant, School of Journalism

Texas State University (San Marcos, TX)

2007-2009: Adjunct professor, School of Journalism and Mass Communication

Kansas State University (Manhattan, KS)

2004-2006: Teaching assistant, School of Journalism and Mass Communication

D. Relevant Professional Experience

Los Angeles Times Community News (Los Angeles, CA)

2001-2004: City editor, Burbank & Glendale sections

2000-2001: Crime & courts reporter, Burbank & Glendale sections

E. Other Professional Credentials (licensure, certification, etc.)

n/a

**II. TEACHING**

A. Teaching Honors and Awards:

Association for Education in Journalism and Mass Communication

2020: Great Ideas for Teachers award

Saint Louis University

2019: Course Design Institute Fellow

2017-18: Excellence in Undergraduate Teaching

2016: Innovative Teaching Fellow

B. Courses Taught:

Saint Louis University (2010-2020)

Multiplatform Journalism

News Writing  
Real News, Fake News & Media Literacy  
Media & Society

Media Labs  
Social Media as Professional Tools

Contemporary Issues in Media (graduate)

Research Methods in Communication (graduate)

Independent Study (graduate)

Texas State University (2007-2009)

Editing for Clear Communication

Introduction to Mass Communication

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Saint Louis University (2010-2020)

Chair: 5 master’s theses/applied projects/comprehensive exams

Committee member: 15 master’s theses/applied projects/comprehensive exams

D. Courses Prepared and Curriculum Development:

Saint Louis University (2010-2020)

New course development

Multiplatform Journalism

Real News, Fake News & Media Literacy

Social Media as Professional Tools

Significant curriculum redevelopment of existing courses

News Writing

Media Labs

Contemporary Issues in Media (graduate)

Research Methods in Communication (graduate)

E. Teaching Grants and Contracts

1. Funded External Teaching Grants and Contracts: n/a

2. Submitted, but not Funded, External Teaching Grants and Contracts: n/a

3. Funded Internal Teaching Grants and Contracts:

Saint Louis University: Try-It Grant 2014-2015, $1000

4. Submitted, but not Funded, Internal Teaching Grants and Contracts: n/a

F. Other: n/a

G. Teaching Professional Development Activities Attended

Saint Louis University (2019)

Course Design Institute: Developing new classes

**III. SCHOLARLY/CREATIVE**

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

a. Scholarly Monographs:

b. Textbooks:

c. Edited Books:

Kaufhold, K., Hinsley, A., & Lewis, S.C., (Eds.). (2012). *The future of news: An agenda*

*of perspectives*. Second edition. San Diego: Cognella Publishing.

McCombs, M., Willard Hinsley, A**.**, Kaufhold, K., & Lewis, S.C. (Eds.). (2010). *The*

*future of news: An agenda of perspectives*. First edition. San Diego: Cognella Publishing.

d. Chapters in Books:

Hinsley, A. (2013). Managing work identities in the “new” newsrooms. In G. Sylvie

(Ed.), *Media decision-making: Under new management*. Lisbon, Portugal: Media XXI.

Correa, T., Bachmann, I., Hinsley, A. & Gil de Zuniga, H. (2013). Personality and social

media use. In E. Li, S. Loh, C. Evans & F. Lorenzi (Eds.), *Organizations and Social*

*Networking: Utilizing Social CRM to Engage Consumers*. Hershey, PA: IGI Press.

Hinsley, A. & Schmitz Weiss, A. (2012). The new ‘normal’ at news organizations:

Journalists’ evolving job roles. In K. Kaufhold et al. (Eds.), *The future of news: An*

*agenda of perspectives*. San Diego: Cognella Publishing.

Willard Hinsley, A. & Schmitz Weiss, A. (2010). The new newsroom: Changing job

roles and news organizations. In M. McCombs et al. (Eds.), *The future of news: An*

*agenda of perspectives*. San Diego: Cognella Publishing.

e. Creative Books:

2. Articles:

a. Refereed Journal Articles:

Hinsley, A.& Lee, H. Tweeting in the midst of disaster: A comparative case study of

journalists’ practices following four crises. Accepted to *Newspaper Research*

*Journal* in spring 2020.

Park, T., Ju, I., Ohs, J. & Hinsley, A. Optimistic bias and preventative behavioral engagement in the context of COVID-19. Accepted to *Research in Social and Administrative Pharmacy* in summer 2020.

Hinsley, A. (2017). Developing new organizational identity: Merger of St. Louis Public Radio and the St. Louis Beacon. *Journal of Radio and Audio Media 24(1)*, 144-160.

Hinsley, A. & Lee, H. (2015). #Ferguson strategic messaging: How local journalists and activists used Twitter as a communication tool. *#ISOJ, The Official Research Journal of the International Symposium on Online Journalism 5(1),* 124-146.

Gil de Zuniga, H. and Hinsley A. (2013). The press versus the public: What is ‘good

journalism?’ *Journalism Studies 14(6)*, 926-942.

• Article received honorable mention (second place) as outstanding journal article of the year by the Journalism Studies Division of the International Communication Association.

Hinsley, A. & Johnson, S. (2013). ‘Sharing’ the news on Facebook: Exploring the differences between news-sharers and non-sharers on the social media site. *#ISOJ, The Official Research Journal of the International Symposium on Online Journalism 3(1)*, 19-38.

Gil de Zuniga, H., Lewis, S., Willard, A., Valenzuela, S., Lee, J.K., & Baresch, B. (2011). Blogging as a form of journalism: A model linking perception, motivation, and behavior. *Journalism 12(5)*, 586-606.

Correa, T., Willard Hinsley, A., & Gil de Zuniga, H. (2010). Who interacts on the Web?: The intersection of users’ personality and social media use. *Computers in Human Behavior 26(2),* 247-253.

Smethers, J.S., Bressers, B., Willard, A., Harvey, L., & Freeland, G. (2007). Kansas

readers feel loss when town’s paper closes. *Newspaper Research Journal 28(4)*, 6-21.

b. Non-refereed Articles:

Van Slette, S. & Hinsley, A. (2017). Public relations, politics, and rape culture: A case

study of frames and counter- frames in the press. *Media Report to Women 45(1),* 6-

11, 20-22.

Willard Hinsley, A. (2010). Coverage of women and women journalists in Columbia

Journalism Review. *Media Report to Women 38(2),* 12-19.

3. Conference Proceedings:

a. Refereed Conference Proceedings:

b. Non-refereed:

4. Abstracts:

5. Reports:

6. Book Reviews:

Hinsley, A. (2016). The Routledge Companion to Labor and Media, by Richard Maxwell (Ed). New York, NY: Routledge. *International Journal of Media Management 18(2)*, 137-138.

Hinsley, A. (2014). Rethinking journalism: Trust and participation in a transformed news landscape, by C. Peters and M. Boersma (Eds.) *Journalism 15(6)*, 809-811.

7. Essays:

Hinsley, A. (2015, Aug. 21). Journalism students learn many lessons from Ferguson. *Kansas City Star*

Hinsley, A. (2013, Dec. 11). Blog posts as reflection tools. (Yes, really.) The Notebook. Reinert Center for Transformative Teaching & Learning. http://www.slu.edu/blogs/cttl/2013/12/11/blog-posts-as-critical- reflection-tools-yes-really/

8. Poems:

9. Short Stories:

10. Other Works in Print:

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

2. Invited Talks, Lectures, and Presentations:

Hinsley, A. *Livestreaming—ethically and legally.* Webinar presented to the Illinois Broadcasters Association: June 2017.

Hinsley, A. *Social media as professional tools.* Presented at Saint Louis University Learning Studio Symposium: April 2017.

Hinsley, A. *Twitter and reimagining contributions to news discourses—The case of Ferguson.* Presented at Mass Communication Week at Southern Illinois University-Edwardsville: April 2016.

3. Consultancies:

4. Workshops:

5. Other Works not in Print:

a. Works "submitted" or "under review":

Hinsley, A.& Holton, A. Fake news cues: Examining content, source, and typology

cues in identifying mis- and disinformation. Revise & resubmit from *International*

*Journal of Communication*.

Hinsley, A., Ohs, J., Ju, I., & Park, T. Credibility in the time of COVID-19: Cues that audiences look for when assessing information on social media. Under review at *Digital Journalism*.

b. Works "in progress":

c. Other Works Not in Print:

C. Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:

2. Submitted, but not Funded, External Grants and Contracts:

3. Funded Internal Grants and Contracts:

4. Submitted, but not Funded, Internal Grants and Contracts:

D. Scholarly / Creative Fellowships, Awards, Honors:

E. Scholarly / Creative Professional Development Activities Attended:

F. Media Recognition:

“Sifting fact from fiction in the media,” Aug. 26, 2019

*American Viewpoints* (syndicated radio program)

“How social media and the internet inflame hate,” Aug. 5, 2019

*KSDK St. Louis*

“Three St. Louisans talk emoji, online etiquette and navigating a rapidly evolving visual language,” July 22, 2019

*St. Louis Public Radio*

“What to make of the fact that St. Louis now has a selfie museum,” Feb. 12, 2019

*St. Louis Public Radio*

“How will Facebook changes affect news consumption?” Jan. 25, 2018

*St. Louis Public Radio*

“Behind the headlines,” June 24, 2016

*St. Louis Public Radio*

“Journalism students learn many lessons from Ferguson,” Aug. 21, 2015

*Kansas City Star*

“St. Louis professor on journalism lesson from Ferguson: ‘The impact is ongoing,’” Aug. 14, 2015

*Poynter Institute*

“#ISOJ tweets provide backdrop for researchers’ discussion of Twitter’s use by journalists, activists and the public,” April 19, 2015  
*Knight Center Journalism for the Americas*

“Missouri professor: ‘You could teach a whole class on Ferguson,’” Aug. 26, 2014

*Poynter Institute*

**IV. SERVICE**

A. Institutional

1. University:

Saint Louis University

University News (student newspaper) Advisory Board: 2017-present

Presidential Scholarship interviews: Spring 2016, Spring 2013, Spring 2012, Spring 2011 page8image3196485024 Fall Welcome: Fall 2015

2. College:

Saint Louis University College of Arts & Sciences

Undergraduate Curriculum Committee: 2018-2020

Faculty Mentoring & Professional Development Committee: 2017-2020

Graduate Faculty Membership Committee: 2012-2014

3. Department/School:

Saint Louis University Department of Communication

Faculty Director, Department of Communication Advisory Board: 2011-2020

Professional Mentoring Program Coordinator: 2017-2020

Technology Committee Chair: 2013-2020

Political Journalism Minor Coordinator: 2018-2020

CommWeek Coordinator: 2018-2020

Digital Media-Journalism Position Search Committee Chair: 2018

Undergraduate Studies Committee: 2016-2017, 2019-2020

Graduate Studies Committee: 2010-2015

Video Production Position Search Committee Chair: 2015

Public Relations Position Search Committees: 2014-2015, 2015

Journalism & Documentary Film Academy Co-Leader: 2013-2014

B. Professional: Association for Education in Journalism & Mass Communication

Editorial Board, Center for News Excellence and Engagement: 2016-present

Mentor to doctoral students, Commission on the Status of Women: 2013-present

Professional Freedom & Responsibility Chair, Media Management, Economics & Entrepreneurship Division: 2018-2019, 2011-2014

Midwinter Conference Chair, Media Management, Economics & Entrepreneurship Division: 2016-2017

Secretary, Media Management, Economics & Entrepreneurship Division: 2014-2016

Future of News Audience Engagement Committee, President’s Initiative: 2013-present

Host Committee, Annual Conference in St. Louis, MO: 2011

Teaching Chair, Media Management, Economics & Entrepreneurship Division: 2010-2011

C. Community:

Leadership Council, Generation Listen STL (formerly Young Friends of St. Louis Public Radio) KWMU, St. Louis Public Radio: 2011-2016

Instructor, Video Journalism (Grades 5-8)  
Youth Learning Center, St. Louis, MO: Summer 2012, Summer 2011

D. Organization Memberships:

Association for Education in Journalism and Mass Communication

E. Service Honors and Awards:

F. Service Grants and Contracts:

1. Funded External Service Grants and Contracts:

2. Submitted, but not Funded, External Service Grants and Contracts:

3. Funded Internal Service Grants and Contracts:

4. Submitted, but not Funded, Internal Service Grants and Contracts:

G. Service Professional Development Activities Attended: